

Press Contact: Marieke Desmond
Phone: 831-737-3250
Email: Marieke@MightySlingshot.com

Updated March 2019



Steve McShane for District 4 Supervisor 2020 Bio & Accomplishments

Steve McShane is a third-term Salinas City Councilmember for District 3, serving South Salinas since 2010. Steve has been active in public service for more than two decades. His appointed and elected offices include three years on the California Post-Secondary Education Commission, Salinas Police Community Advisory Committee, Salinas Traffic & Transportation Commission (Vice Chair), Salinas Design Review Board (Vice Chair) and Salinas Planning Commission (Chair). Steve has also served on the boards of Meals on Wheels, Habitat for Humanity and the Cal Poly Alumni Association. He is a member of Rotary, Native Sons of the Golden West and the Elks Lodge. Steve is founder and past chair of the Salinas Valley Food and Wine Festival and the Salinas Valley Ag Tech Summit.

Steve has served on several regional boards for more than eight years. He currently chairs the Monterey Air Resources District (MBARD) and is a boardmember for the California State Van Pool Authority (CalVans). Steve is Vice Chair of the Association of Monterey Bay Area Governments (AMBAG) and Vice Chair of Monterey Bay Community Power (MBCP), an organization he helped found.

As a Salinas City Councilmember, Steve has been a strong advocate for public safety, city-centered housing, economic development, and the arts. Steve has played a key role in addressing housing and homelessness. He worked hard to pass an adaptive re-use ordinance welcoming city centered growth in Downtown Salinas. He also played a key role in developing the City's inclusionary housing ordinance. He co-founded the Salinas Neighborhood Council, the Salinas Graffiti Task Force, and the Los Olivos – Riker Neighborhood Association. Steve also developed the City's first mobile app for iPhone and Android, which helped the city resolve more than 11,000 cases in its first 12 months.

Steve is the Founder and General Manager of McShane's Landscape Supply and a partner in Converted Organics in Gonzales. Steve has a degree in Soil Science from Cal Poly, San Luis Obispo with a specialization in Land Use Planning and a Masters in Agribusiness Administration from Santa Clara University. He previously served as Director of R&D, Food Safety, and Quality Assurance for NewStar Fresh Foods and as a product Manager for Taylor Farms. While at NewStar, Steve was director of a national industry testing center for radio frequency identification (RFID) in the fresh fruit, floral and vegetable industries. At Newstar, Steve put food safety programs and logistics in place for vegetable shipments to the United States from Mexico and South America.

When not working or volunteering, Steve can be found traveling, gardening in his backyard, and spending precious time with his wife Danielle, and their son, Patrick.

For more information, visit www.electmcshane.com. Press packets and photos can be downloaded at www.electmcshane.com/press. For interview requests contact Marieke Desmond, 831-737-3250, or email Marieke@MightySlingshot.com

Accomplishments:

Arts, Recreation & Libraries:

- Founder, Salinas Arts Ordinance – annual funding for public art
- Renovation / Rebuild of El Gabilan Library / Renovation to Cesar Chavez Library
- Founder / Sponsor to Central Park Community Garden Project
- Advisor / Donor to Central Park Veterans Rose Garden Renovation Project

Community Building

- Founder / Chair City Holiday Home Lighting Competition
- Chair, 2018 Salinas Founders Day "150th Community Birthday"
- Founder / Past-Chair, Salinas Valley Food & Wine Festival, drawing more than 4,000 people in 2018
- Member, Seaside rotary
- Established Soke, Turkey – Salinas, CA Sister-City
- Established donation of (2) surplus fire trucks to Quiroga, Michoacan, Mexico
- Chair, Advisory Council, Compass Church Marina
- Chair, Touch a Truck 2018, Easter Egg Hunt 2017 & 2018, Trunk or Treat Marina 2017 and 2018

Economic Vibrancy:

- Founder / Chair, Salinas Valley Ag Technology Summit
- Establishment of WGA Center for Innovation / Thrive Accelerator
- Key role in establishing Digital Nest
- Key role and advocacy in overhaul of the City Permitting Department

Environmental Sustainability:

- Successful fundraising campaign with Sustainable Salinas resulting in more than \$30,000 for planting trees in Salinas
- Co-Founder / Past-Chair, Salinas United: Community Clean Up Event (6 years)
- Co-sponsor & donor to Bataan Park Renovation Project
- Founded the Salinas Valley Sustainability Fair and EV Test Drive 2019
- Decisive vote on Styrofoam Container Ban in Salinas

Housing & Homelessness:

- Funding for Haciendas I, II, III, IV Affordable Housing Project
- Key role in support of Future Growth Area of the City
- Approval for Dai-Ichi Village, Salinas Gateway, Mid Pen Chinatown Apartments
- More than \$4 million for homelessness including shelter assistance, cleaning, outreach
- Helped create long term solution with County of Monterey for permanent shelter – Natividad x Laurel

Public Safety:

- Founder & Chair of Salinas Graffiti Task Force
- Backer Measure G – Funding for Public Safety
- Establishment of Salinas Public Safety Facility 2018
- Fire station renovations (station 5) / equipment upgrades
- Co-Founder / Past President, Los Olivos-Riker Neighborhood Watch and Neighborhood Association
- Authored legislation to establish funded Neighborhood Services Coordinator & Neighborhood Grants

Public Infrastructure:

- Upgrades to partial street closure at Los Palos & Abbot Street intersection
- Leadership role for traffic calming circles on Ambrose, Riker, Nacional & Los Palos streets
- Support for measures funding street, sidewalk and tree rehab programs
- Support for Measure X & SB 1 – Leading to more than \$100 million for Salinas projects

Technology & Budgets:

- Established App for reporting city code violations and issues, resulting in 11,000 resolved cases
- Roll out of Granicus online agenda & meeting streaming technology
- Rolled out OpenGov financial transparency software
- Rolled out Priority Based Budgeting History, Community & International

Veterans Care:

- Supporter / announcer / donor for the Salinas Annual Veteran's Day Parade
- Chair, Senator Bruce McPherson's Central Coast Veteran's Cemetery Steering Committee 1999-2002